Globally Engaged Institutions: Lists of Initiatives or Institutional DNA?

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Globalization — interaction among people and organizations of different nations, frequently driven by economic and political interests. This process impacts culture, political systems, economies, and the environment. It is not a new phenomenon but now a more intensive one.

Internationalization — the process of integrating an international, intercultural, or global dimension into the purpose, functions and delivery of higher education.

Global Engagement — the ways in which institutions of higher education reflect their relationship with the rest of the world through various dimensions of institutional activity.

Global Learning — allows students to explore what connects them to the rest of the world; enables them to engage with complex international and global issues and examine links below their own lives and societies, cultures and issues throughout the world.
Comprehensive Internationalization

Articulated institutional commitment
Administrative leadership, structure, and staffing
Curriculum, co-curriculum, and learning outcomes
Faculty policies and practices
Student mobility
Collaboration and partnerships

COMPREHENSIVE INTERNATIONALIZATION
Administrative Coordination

Percentage of institutions with a full-time administrator who oversees multiple internationalization activities or programs
Study Abroad

Percentage of institutions indicating education abroad participation has increased, decreased, or remained the same in the last three years (2016)

<table>
<thead>
<tr>
<th></th>
<th>Increased</th>
<th>Remained the same</th>
<th>Decreased</th>
<th>Not applicable</th>
</tr>
</thead>
<tbody>
<tr>
<td>Study abroad</td>
<td>45</td>
<td>27</td>
<td>7</td>
<td>22</td>
</tr>
<tr>
<td>International internships (placed abroad)</td>
<td>19</td>
<td>31</td>
<td>1</td>
<td>48</td>
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<tr>
<td>Service opportunities abroad</td>
<td>25</td>
<td>32</td>
<td>1</td>
<td>43</td>
</tr>
<tr>
<td>Research abroad</td>
<td>14</td>
<td>31</td>
<td>1</td>
<td>54</td>
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</tbody>
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International Students

Percentage of institutions hiring overseas recruiters to recruit international students
Internationalizing the Curriculum

Percentage of institutions engaged in efforts to internationalize the undergraduate curriculum
Percentage of institutions that consider international work or experience in promotion and tenure decisions and/or offer faculty awards for international activity.
Global Learning Objectives

Knowledge
• Knowledge of world geography, conditions, issues and events.
• Awareness of the complexity and interdependency of world issues and events.
• Understanding of historical forces that have shaped the current world system.
• Knowledge of one’s own culture and history.
• Understanding of the diversity of values, beliefs, ideas, and worldviews.

Skills
• Technical skills to enhance students’ ability to learn about the world (e.g., research skills).
• Critical and comparative thinking, including the ability to think creatively and integrate diverse cultural frames of reference.
• Communication skills, including the ability to use another language effectively and interact with people from other cultures.
• Coping and resiliency skills in unfamiliar and challenging situations.

Attitudes
• Tolerance for ambiguity and unfamiliarity.
• Respect for and appreciation of personal and cultural differences.
• Empathy and the ability to see multiple perspectives.
• Self-awareness about one’s own identity and culture.
Global Learning Value Rubric

A critical analysis of and an engagement with complex, interdependent global systems and legacies and their implications for people’s lives and their sustainability

Global Self-Awareness
Perspective taking
Cultural Diversity
Personal and Social Responsibility
Global Systems
Knowledge Applications
Curricular Elements for Global Learning

Individual Courses
- Content
- Materials
- Activities and assignments
- Student learning outcomes

Academic Program Components
- Majors
- Minors
- Certificates

Degree Programs
- Institution-wide learning outcomes
- General education requirements
- Language requirements

Disciplines
- Global context for content
- Role of discipline associations and accreditors
Faculty Development

Percentage of institutions offering faculty development funding, programs, and opportunities

- Study or conducting research abroad: 40% (2011: 30%, 2016: 40%)
- Teaching abroad: 30% (2011: 23%, 2016: 30%)
- Internationalizing courses: 30% (2011: 25%, 2016: 30%)
- Improving language skills: 21% (2011: 12%, 2016: 21%)
- Using technology for global learning: 19% (2011: 15%, 2016: 19%)
- Assessment of global learning outcomes: 15% (2011: 11%, 2016: 15%)
Parameters of Institutional Mission
“The purpose of college is not just to transmit skills. It is also to widen your horizons, to make you a better citizen, to help you evaluate information, to help you make your way through the world…..”